

uni east update

News from the Association of Universities in the East of England (AUEE)

The Engaged University - a manifesto for public engagement

Book now for our popular annual seminar for HEI community and public engagement professionals, on Wednesday 16 February 2011 at Madingley Hall, Cambridge.



Emeritus Professor John Goddard's talk on the 'The Civic University and the leadership of

place', will include a discussion about the role of universities in social innovation.

Professor Goddard founded and led the Centre for urban and regional development studies, based at Newcastle University. Internationally he has been academic leader of an OECD programme now published as Higher Education and Regions:

Globally Competitive, Regionally Engaged (2007), which the East of England participated in, giving a paper on our community engagement work at the conference in Valencia.

There will be a presentation from the Community University Engagement East (CUE East) team at the University of East Anglia, who are one of the national beacons of public engagement. We will consider the Engaged University (a manifesto for public engagement), and how each of our HEIs are addressing the manifesto. There will be a workshop on

how community engagement professionals can access knowledge transfer opportunities.

The annual community engagement conference is always popular, so book your free place now by contacting CUE East: community@uea.ac.uk



HE in FE Conference

Following the major changes to both FE and HE in the new Government's announcements and CSR, the final *HE in FE Conference* on 11 March 2011 will give partners in both HE and FE to come together to discuss matters of common interests.

There will be workshops of

excellent regional partnerships, including past winners in both FE and HE of the National Training Awards.

The conference takes place at the Mansion House at Shuttleworth College in Bedfordshire.

It's always overbooked, so reserve your place early: Christine@acer.ac.uk

Congratulations Sir Tim Wilson



The New Year's Honours List announced that Professor Tim Wilson, retiring Vice Chancellor at the University of Hertfordshire, is to be knighted in 2011. We send him our hearty congratulations, and best wishes for his retirement.

Congratulations as well to Professor Quintin McKellar, who received a CBE in the New Year's Honours List. Quintin is leaving the Royal Veterinary College to take up the reins as Vice Chancellor of the University of Hertfordshire to succeed Tim.

Helping students volunteer!

The 5th event in the series on how volunteering can help an individual's employability prospects is themed '*A continuum of opportunity – helping students volunteer for employability*'. Sponsored by AUEE, the 23 February 2011 event is being jointly hosted by University of

Bedfordshire and University of Hertfordshire, and will take place at the latter's De Havilland Campus at Hatfield. Registration for the event will commence later in January 2011.

For further details in the meantime, please contact Prof. Bob Reeve at reeve64@btinternet.com or 01954 250032. Places are free, so early registration is strongly advised.

Assistance with EU funding applications!

On 23 February 2011, there will be a seminar to update higher education and further education colleagues on the current opportunities to access EU funding. It will be held at the SMART Life Centre at Cambridge Regional College in Cambridge.

In the morning the Framework programme will be covered, along with the work of the East of England Brussels Office and how it can help HEIs. After lunch the focus will be on the Interreg programmes. The day is designed in two halves, so if only one part is relevant, there is no obligation to stay the whole day. Please make sure that your staff with responsibility for EU matters

are aware of the session.

The event will not cover ERDF because AUEE has running separate sessions for businesses on ERDF at the successful Knowledge Transfer event in November at Duxford.

Please book now by emailing Angela North at AngelaNorth@eeda.org.uk or call 01223 200816.



Farewell to Mike

At the end of December, AUEE said thank you and farewell to Mike Hall, Deputy Director.

Mike joined AUEE three years ago from Writtle College, bringing with him a wealth of experience of knowledge transfer. For the last three years he has chaired the BDT group, and led the Technology Transfer officers group, as well as

representing all the Higher Education Regional Associations on the Board of the Institute for Knowledge Transfer. Sal Brinton said "On behalf of AUEE and all its members, I want to thank Mike for his dedication and commitment to the HEIs and the region in the last three years. He's done a fantastic job, and we wish him well in his consultancy work for the HE and FE sector."



If you wish to contact Mike, you can reach him at hallrainbow@btinternet.com or on 07850 140202.

What's on...

16 February 2011

Community Engagement Conference

Madingley Hall, Cambridge
aquee2@eeda.org.uk

16-18 February 2011

The Successful HE Business Development Professional

Loughborough
www.praxiscourses.org.uk/courses/

23 February 2011

EU Funding Seminar

SMART Life Centre, Cambridge
aquee2@eeda.org.uk

1 March 2011 Part 1

8 March 2011 Part 2

LTN Training Days for Business Fellows

EEDA, Histon
k.ray@ltnetwork.org

11 March 2011

FE and HE Conference

Mansion House, Shuttleworth
aquee2@eeda.org.uk

23 March 2011

Volunteering for Employability

University of Hertfordshire
Reeve64@btinternet.com

"The ultimate measure of a man is not where he stands in moments of comfort and conveniences, but where he stands at times of challenge and controversy."
Martin Luther King, Jr.

Help for SMEs in the Creative and Digital sectors in the Greater South East

AUEE is joining with London Higher and Higher Education in the South East to carry out a Greater South East Creative Convergence Sector scoping study.

The study builds on the

Greater South East report published in Autumn 2009, which identified the need to provide more support for SMEs in the technology Convergence part of the creative sector.

If you are interested in finding out more, please contact Sal by email aqueedirector@eeda.org.uk or call 07768 821187

SPOTLIGHT ON OLYMPIC ACTIVITY



University of Hertfordshire had a student on placement in Vancouver for the 2010 Winter Olympics and it has led a consortium bid for Hertfordshire which resulted in 17 venues being included in the official guide.

The University's Sports Village is an accredited site for some Olympic and Paralympic sports and is the only Paralympic venue in the county.

The university has signed a memorandum of understanding with the British Virgin Islands.

University of Bedfordshire has launched a Facebook Group designed to link young people from the major Olympic nations in the run-up to the London Games. Emphasis is placed on using the Games as a platform to encourage improved educational aspirations. The Facebook Group was launched by Prince Edward at the beginning of 2010. The University has been actively seeking international teams to base themselves in Luton and has signed a memorandum of understanding with the Ivory Coast.



University of Essex hosted a 3-day summer camp under the title of 'Future Stars' which engaged with local school children from the three school sport partnerships. They also worked with the Essex County Council 'Carrying the Flame' team to offer the children an environment similar to an Olympic training camp with coaching in a number of sports and conveying the Olympic ethos. Thirty Year 8 children took part including those with disabilities. The University also organised a family funday in conjunction with 'Carrying the Flame' as part of the Open Weekend. Lots of activities were offered including orienteering, Frisbee golf, climbing, arts and crafts, cultural walks and a rowing challenge.

Writtle College is working in partnership with Havering College and the Olympic Delivery Authority (ODA) on a custom designed apprenticeship in horticulture and soft landscaping/hard landscaping.

The apprentices, who have been hired by three Olympic Park contractors, are helping to transform the Games site into

London's largest new urban park in more than a century.

The project involves extensive landscaping plus the planting of thousands of trees and plants. The new apprenticeship will support the ODA's commitment to leaving a jobs and skills legacy that uses the Games as a catalyst to create long term career opportunities



for local and young people.

For more information, contact: Emily Patel on 01245 424276 and emily.patel@writtle.ac.uk

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Meet the AUEE team

Left to right...

Administrator - Angela North
Executive Director - Sal Brinton
Chair - Prof. Les Ebdon

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Hot off the press!

Sal Brinton will be introduced to the House of Lords on 10 February 2011, and she will be taking the title of Baroness Brinton. Sal will be working part time for AUEE until March 2011.

The Government has just announced their plans for regional growth and technology centres:
<http://www.bis.gov.uk/news/topstories/2011/Jan/plans-announced-for-regional-growth-and-technology-centres>

Keep connected

Forward **uni east** to your colleagues

Sign-up to receive your own copy, email auee2@eeda.org.uk

The final edition will be published on 21 March 2011, please send your news by **28 February 2011** to rachel@themarketingspace.co.uk